



Program Evaluation Outcomes Report Q4 (2024-2025)

CONTRA COSTA COUNTY

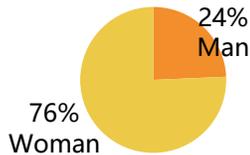
The statewide evaluation measures how participants change their gardening practices after attending public education events led by UC Master Gardener volunteers. The evaluation collects data on the practices attendees adopt or change through a follow-up survey sent two months after an event.

This cumulative report summarizes responses from events and workshops held between **July 2024 and June 2025 in Contra Costa County**. Attendees were only asked about topics covered in the event(s) they attended. The statewide response rate for this reporting period is 32%.

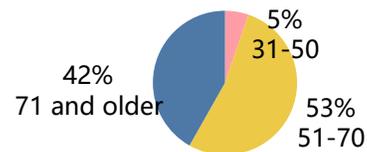
Data was collected from **509 individuals** and **68 public education events**.

Demographics

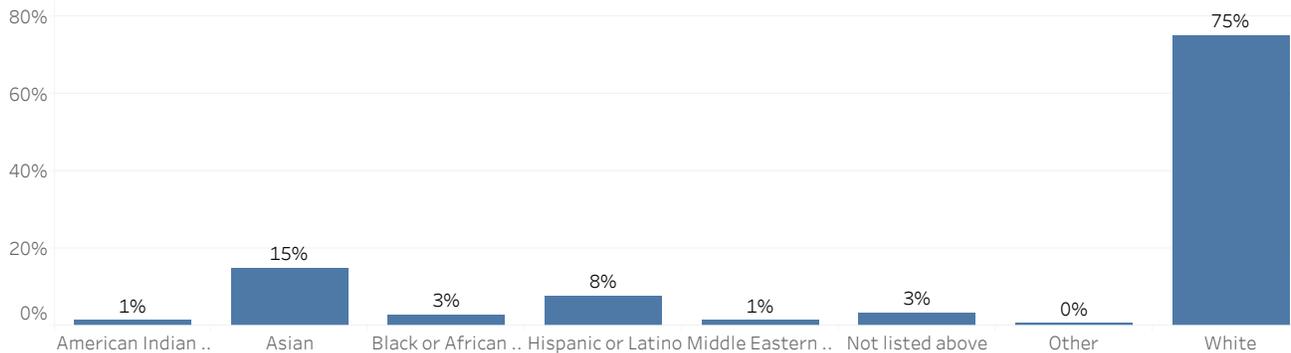
Gender



Age



Race & Ethnicity



* Race and Ethnicity categories with fewer than 5 people are grouped into "Other" to maintain confidentiality.

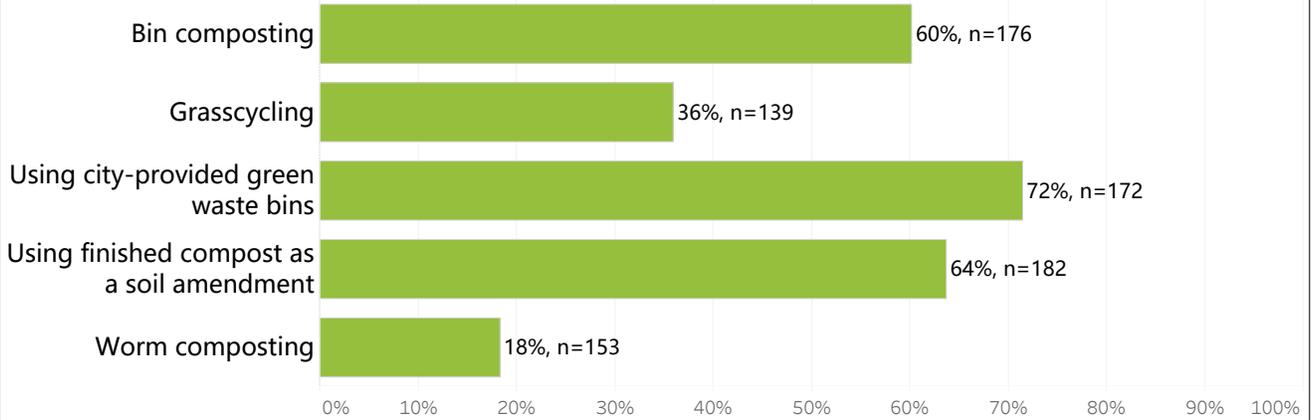
Outcomes

Percentage of public event attendees who started or improved behaviors after attending an event or workshop.

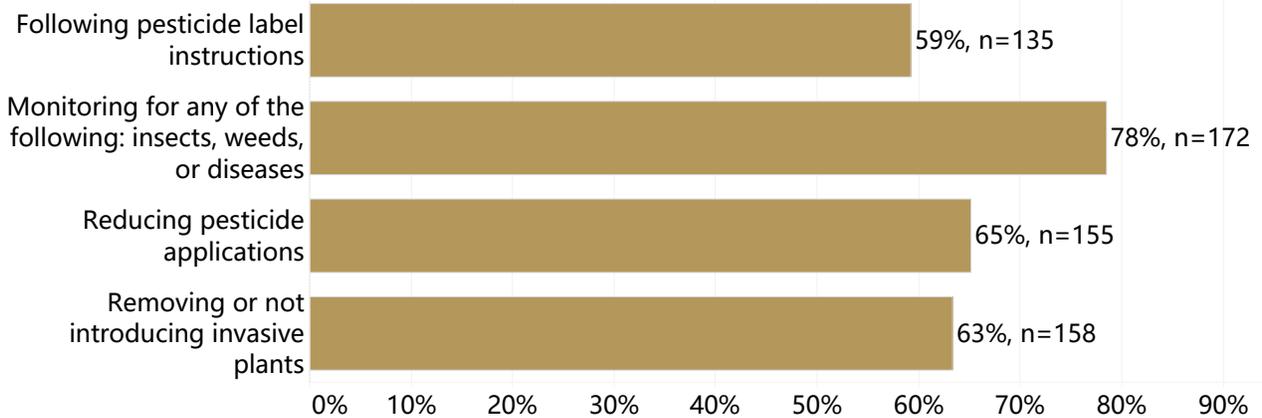
Right-Plant, Right-Place



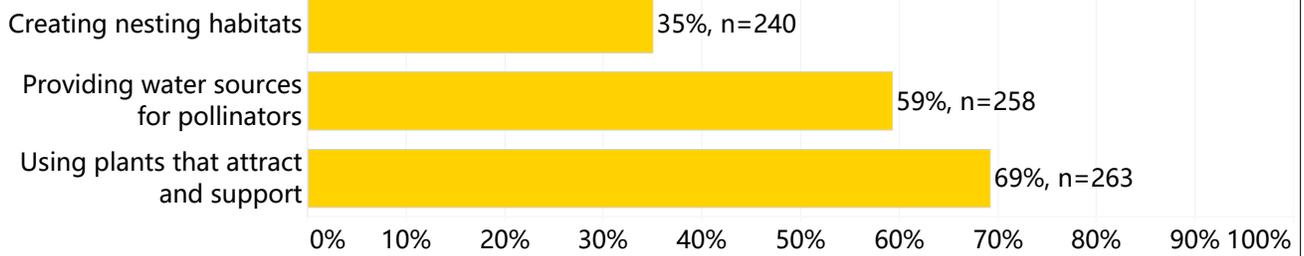
Green Waste



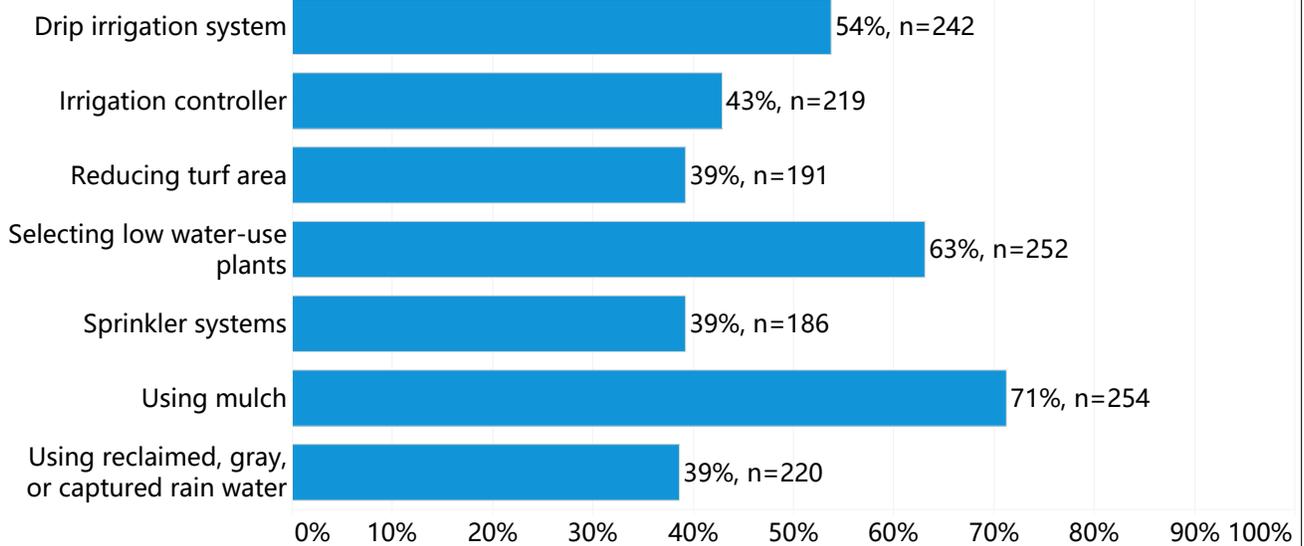
Pest Management



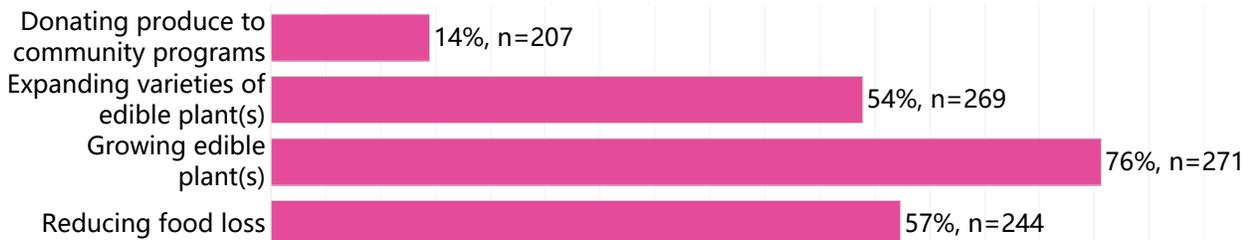
Pollinator-Friendly Gardens



Water Conservation



Food Gardening



Spending More Time Outdoors



Resources

Amount of times participants have connected with the UC Master Gardener Program in the past year

1 time	29
2 times	47
3 times	63
4 times	65
5 times	50
6 times	37
7 times	12
8 times	12
9 times	1
10 times	23
11 or more times	54
This was my first time	29

Amount of participants who used a UC MG resource as after attending an event

MG Program website	256
IPM	91
MG help desk/help line	81
Other	33
The California Backyard Or..	31
The Garden Web	25