



We are excited for Butte County 4-H to participate in National 4-H week October 5-11, 2025!

This important week highlights the value and importance of 4-H and its youth in our local communities. Please fill out and return the attached entry form to Maisie in the 4-H office by September 30, 2025. The 4-H theme this year is “Beyond Ready”.

Pull together the youth from your club to create a display exhibiting the amazing projects and events that your club participates in throughout the 4-H year. Your display should reside in a public space during the week of October 5-11. Please complete installations by Sunday, October 4th by end of day. 3 photos of your display must be sent to Maisie Jean Cousins & the County Advisory Committee by noon on October 6th to be included in the evaluation (mjcousins@ucanr.edu & 4HButteCounty@gmail.com).

The Butte County Advisory Committee (*formerly Council*) will award clubs cash prizes for the top displays!

- 1st Place - \$75
- 2nd Place - \$50
- 3rd Place - \$25

Display guidelines and evaluation criteria are included on the entry form.

There are 4-H media kits containing images and resources to assist in your display. Please visit the following links for more:

National 4-H toolkit: <https://4-h.org/resources/professionals/marketing-resources/4-h-week-toolkit/>

Looking for inspiration? Google ‘National 4-H Week Display Ideas’ under images. You'll see some wonderful displays by clubs across the US. This can be as simple as a poster in a business window or a trifold display in a lobby.

We can't wait to see these creative displays all around our community!
Sincerely,

Butte County Program Leadership Team
Brad, Maria, Lydia, Cassie, Macie, Grace





UNIVERSITY OF CALIFORNIA
Agriculture and Natural Resources

UC Cooperative Extension

NATIONAL 4-H WEEK WINDOW DISPLAY COMPETITION

Theme: Beyond Ready!

CLUB NAME: _____

CLUB CONTACT PERSON: _____

PHONE: _____

DISPLAY LOCATION: _____

DISPLAY ADDRESS: _____

DISPLAY GUIDELINES:

1. Display may be in any form (window, table, booth, digital slide show, etc.)
2. Display must be set up before the start of National 4-H Week and remain up for the duration of the week, and they can of course be displayed longer if the venue is amenable
3. Display should be located in an area where it will get the most exposure with the public.

DISPLAY WILL BE EVALUATED ON THE FOLLOWING:

Effective Message: 50pts — (caption or title) Tell the 4-H story, short, catchy, appropriate, well-worded to cover the subject. Carries out the theme you choose.

Draws attention: 25pts — Originality and attention getter that reinforces the main idea. Motion, lights, design and color.

Presents Pleasing Appearance: 20pts — Efficient use of available space without clutter, decorative and effective.

Tells Where Further Information is Available: 5pts — Local 4-H club leader or University of California Cooperative Extension Office.

ENTRY FORM DUE IN EXTENSION OFFICE BY: September 30, 2025 by 5:00 pm (mjcousins@ucdavis.edu)

CASH AWARDS:

1st Place-\$75.00

2nd Place-\$50.00

3rd Place-\$25.00