

Practical. Connected.  
Trusted.

# UC Cooperative Extension in Kern County

University of California Agriculture and Natural Resources (UC ANR) brings the power of UC research in agriculture, natural resources, nutrition and youth development to local communities to improve the lives of all Californians.

Our Cooperative Extension (UCCE) county-based advisors, community educators, and campus-based academics work as teams to bring practical, trusted, science-based solutions to our state. We are problem solvers, catalysts, collaborators, educators, and stewards of the land, living in the communities we serve.



Pruning Demonstration



**201**

volunteers donated  
**13,432**  
hours public  
service —  
estimated value of  
**\$ 501,290**



**8,081**

total  
educational  
interactions  
with the  
public



**22**

peer-reviewed  
and audience-  
requested  
publications and  
educational  
materials



**10**

activities  
bringing  
research  
to policy



**12**

academic-led  
workshops, field  
days, and  
classes with  
**369**  
participants



**12**

news media  
programs/  
mentions



Carrot Field Day



**1,496**

youth in  
UC 4-H Youth  
Development  
Program



**96**

youth & adults  
participating in  
nutrition  
education  
(EFNEP)



**728**

people reached  
by healthy food  
and/or physical  
activity changes  
(CFHL, UC)



**7**

certified  
Environmental  
Stewards  
providing  
service

## UCCE Kern



**County Director**  
Brian Marsh, Ph.D.  
1031 S. Mt. Vernon Ave.  
Bakersfield, CA 93307  
Phone (661) 868-6200  
cekern.ucanr.edu



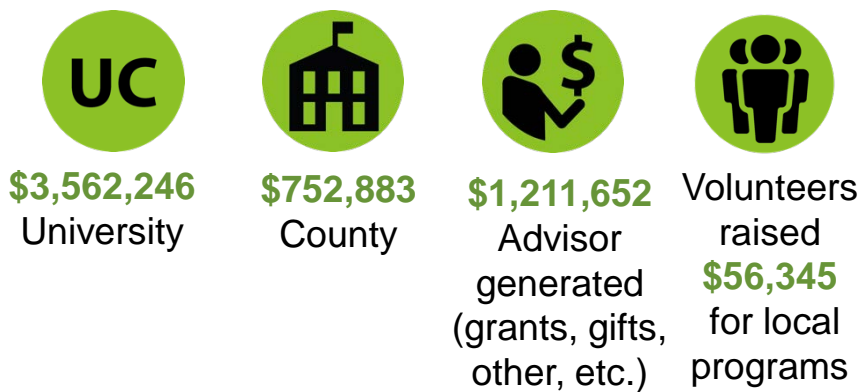
CATCH Train-the-Trainer

# Partnering for Change

UC ANR builds partnerships based on deep and long-lasting relationships with local, state and federal governments, community-based organizations, schools, nonprofits and private industry.

- Mexican American Opportunity Foundation
  - Wonderful Orchards
  - Alfred and Virginia Harrell Foundation
  - South Valley Farms
  - CAP-SLO Headstart
  - Bakersfield City School District
  - Farmworker Institute of Education and Leadership
  - The Wildland Conservancy
  - Johnson Farms
  - CSU Bakersfield
  - Kern High School District
  - Sequoia Riverlands Trust
  - Bakersfield College
- Not all partners are listed*

## UCCE Kern County Funding



It is estimated that for every **\$1** invested in agricultural research and extension there is a return of **\$20** to the community.

*Alston, Anderson et al (2010)*

## Leveraging the Power of the UC System



***“I learned how to eat healthier and save money when grocery shopping.”*** - UC CFHL Participant

***“I lost a lot of money because I didn’t adopt UC pest control recommendations. I for sure implemented them the next year”*** - Kern County Grower

***“Thanks to the Livestock Symposium my family was excited to try artificial insemination to accelerate genetic improvement in our cattle herd.”*** - Kern County Rancher

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<https://cekern.ucanr.edu/>

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