



— SAVE THE DATES —

WEDNESDAY, MAY 14, 2025 AND THURSDAY, MAY 15, 2025

FOR THE

California Agritourism Summit

SAN DIEGO COUNTY, CA

**SUMMIT
WEBSITE**

DESCRIPTION:

The California Agritourism Summit will bring together agritourism stakeholders to share current initiatives and industry developments, gain practical tools to start or expand an agritourism business, develop strategic partnerships, and create a collective vision for the future of agritourism in California. The event will feature expert panels, roundtable discussions, presentations, networking opportunities, and tours of successful agritourism operations in San Diego County.

WHO SHOULD ATTEND:

Many stakeholders are critical to the success of agritourism, including farmers and ranchers, producer and community-based organizations, state and local governments, destination marketing organizations and tourism professionals, and economic development professionals. The Summit will provide actionable examples of each stakeholder's role in contributing to a vibrant agritourism industry.

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