

4-H Outreach Methods Documentation

Program Year: _____

Club Name _____ Vice President for Membership _____

Community Club Leader _____ Membership Advisor _____

Please describe the efforts your club has made to recruit new members and adult volunteers from your community, including under-represented groups and attach documentation. Be specific. For example, if a school presentation was made, list the date(s) of the presentation(s), number of times the presentation was given and any pertinent comments.

All clubs are required to demonstrate outreach efforts in at least three of the first four outreach methods listed below. For assistance, call your UCCE county office. To document your club's outreach efforts attach copies of flyers, newspaper articles, media releases and lists of personal contacts made to this form. Give a copy of this information to your UCCE county office.

METHOD	DATE(S)	NUMBER	COMMENTS
☐ Mass media, including radio, newspaper, TV			
☐ Newsletters, posters, flyers, announcements			
☐ Personal letters inviting select people to participate in the program (potential members and adult volunteers).			
☐ Personal contacts (phone, in person) to inform them about 4-H and encourage their participation (potential members and adult volunteers).			
☐ Community and school groups contacted with information, or through community service			
☐ Joint activities that resulted in integrated programs			
☐ Membership drive or promotional programs to reach minorities or females (e.g., festivals, fairs, displays)			
☐ Adult volunteer recruitment and/or volunteer development/training			
☐ Meeting places selected to encourage minority or female participation			
☐ Other			