

### PITAHAYA or DRAGON FRUIT FESTIVAL & FIELD DAY

**Date:** Saturday – August 24, 2013

7:00 am to 1:30pm

**Location:** UC South Coast Research & Extension Center.  
7601 Irvine Boulevard  
Irvine, CA 92618



**PROGRAM:**

7:00 am **Registration and Continental Breakfast (Catered by Panera Bread Company)**

7:30 am **Welcome and Overview of UC South Coast Research and Extension Center**  
Darren Haver, Director, UC South Coast Research and Extension Center

7:45 am TRAMs depart for Field Trials 15 minutes apart.

8:00 am **Concurrent/Rotating Presentations & Demonstrations**

- **Overview of Pitahaya Variety Trials and Research Update** - Ramiro Lobo, Farm Advisor – UCCE San Diego County
- **Integrated Pest Management for Pitahaya Production** - Weeds, Snails, Rodents and Birds - Cheryl Wilen, Area IPM Advisor – UCCE San Diego
- **Pitahaya Pruning and Trellis System Demonstration** – Gary Tanizaki, Staff Research Associate – UCCE San Diego County
- **Pitahaya Irrigation, System Design Considerations and Soil Moisture Monitoring Demonstration** – Jose Fernandez De Soto, Director – UC Hansen Agricultural Center

12:00 NOON Pitahaya Fruit & Ice Cream Tasting

1:00 pm Pitahaya Cutting Exchange

1:30 pm Adjourn

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