

PITAHAYA or DRAGON FRUIT PRODUCTION SEMINAR

Date: Friday – August 24, 2012

Location: UC South Coast Research and Extension Center
7601 Irvine Boulevard
Irvine, CA 92618

Program:

- 7:30 Registration – Coffee & Pastries**
- 8:00 Welcome & Introductions – Ramiro Lobo, Farm Advisor – UCCE San Diego County**
- 8:10 The South Coast Research and Extension Center – Darren Haver, PhD., Farm Advisor, South Coast REC Director, and Interim County Director – UCCE Orange County**
- 8:30 Pitahaya Production in California: Research & Industry Update - Ramiro Lobo, Farm Advisor. UCCE San Diego County.**
- 9:15 Pest Management for Pitahaya Production (Gophers, Birds, Snails and Weeds) - Cheryl Wilen, PhD., Area IPM Advisor - UC IPM/UCCE San Diego County.**
- 10:00 BREAK**
- 10:30 Water Quality Education - Valerie Mellano, PhD., Farm Advisor and County Director - UCCE San Diego County**
- 11:15 Post Harvest Management of Pitahaya - Marita Cantwell, PhD., Cooperative Extension Post Harvest Specialist - UC Davis**
- 12:00 LUNCH & Pitahaya Tasting (Included with registration for seminar)**
- 1:30 Irrigation Principles and System Design Basics- David Shaw, Farm Advisor - UCCE San Diego County**
- 2:00 Disease Management Basics: Sample Collection and Resources for Growers – Pat Nolan, Plant Pathologist – San Diego County Agricultural Commissioner**
- 2:30 Pitahaya Diseases - Gary Bender, PhD., Farm Advisor - UCCE San Diego County**
- 3:00 BREAK**
- 3:15 Soil Monitoring and Nutrient Management – Jose Antonio Gomez, AGQ Labs – Oxnard, CA.**
- 3:45 Dragon Fruit Cultivar Development – Not Just a Name! – Gray Martin, Pitahaya Breeder & Grower. Fallbrook, CA.**
- 4:30 Questions/Answers – Facilitated Group Discussion**
- 5:00 ADJOURN**

**REVISED
AGENDA!!**

PITAHAYA or DRAGON FRUIT FESTIVAL & FIELD DAY

Date: Saturday – August 25, 2012

Location: UC South Coast Research and
Extension Center
7601 Irvine Boulevard
Irvine, CA 92618

Program:

- 7:30 Registration – Coffee & Pastries**
- 8:00 First Tram Departure to Field Trial**
- 8:30 Tour of Pitahaya Research Field Plots (concurrent presentations):**
- 1) Review of Varieties under Evaluation/Observation
 - 2) Irrigation Basics, System Design Consideration, Scheduling, Water quality
 - 3) Pruning and Trellis system demonstration
 - 4) Integrated Pest Management (Gophers, Snails, Birds, & Weeds)
 - 5) Soil Monitoring & Nutrient Management
- 10:30 Pitahaya Fruit Tasting & Presentations**
- 12:00 Pitahaya Cutting Exchange**
- 1:00 Adjourn**

PITAHAYA GROWER TOURS

Private Farms will be open for tours on Sunday – August 26, 2012 from 9 am to 12:00 noon. Details, locations and directions will be made available at the Festival/Field Day on Saturday.

The University of California Division of Agriculture & Natural Resources (ANR) prohibits discrimination or harassment of any person in any of its programs or activities (Complete nondiscrimination policy statement can be found at <http://ucanr.org/sites/anrstaff/files/107778.doc>)

Inquiries regarding ANR's equal employment opportunity policies may be directed to Linda Marie Manton, Affirmative Action Contact, University of California, Davis, Agriculture and Natural Resources, One Shields Avenue, Davis, CA 95616, (530) 752-0495.

NEW!

REGISTRATION INFORMATION

You may register for both the seminar and festival/field day as a package registration or for each event separately, as follows:

- **Package Registration:** The registration fee for both the Seminar & Festival/Field Day is **\$50.00** per person if postmarked or paid online by Monday - August 20. No package registrations after this date.
- **Pitahaya Production Seminar only:** The registration fee is **\$ 35.00** per person in advance or at the door.
- **Pitahaya Festival/Field Day only:** The registration fee is **\$25.00** per person in advance or at the door.

What is included? The registration fee includes handout materials, coffee, pastries, refreshments, pitahaya fruit tasting, and at least three pitahaya cuttings. **Lunch is included only for the Seminar on Friday – August 24.**

How to Register? You may register online at <http://ucanr.org/pitahaya2012> or detach and mail the registration form along with your check payable to **UC Regents** to:

Regents to:

UCCE San Diego – North
Attn: Pitahaya Seminar/Field Day
151 E. Carmel St.
San Marcos, CA 92078

More Information? Please contact Barbara Henderson at 760.752.4724 for more information about the program or to request any special accommodations you may need. **REGISTER EARLY!!** Space is limited and this event has sold out in the past.

ACCESSIBILITY: South Coast Research & Extension Center is a handicapped-accessible facility. However, this activity involves walking on uneven terrain and exposure to the sun. Free parking is available for festival/Field Day participants.

PRESENTED BY: UCCE San Diego County & San Diego County Farm & Home Advisor's Office, UC Small Farm Program and UC South Coast Research & Extension Center.

University of California Cooperative Extension



Pitahaya Production Seminar

Friday - August 24, 2012

Pitahaya Festival & Field Day

Saturday - August 25, 2012

NEW! Pitahaya Grower Tours

Sunday – August 26, 2012

(Locations and details TBA)

UC South Coast Research & Extension Center

7601 Irvine Boulevard
Irvine, CA 92618

<http://ucanr.org/pitahaya2012>



REGISTRATION FORM

Name (one person per form please)

Organization/Business

Address

City/State/ZIP

Phone

FAX

E-Mail

Vegetarian meal required? (Seminar only) ____ YES ____ NO

Currently growing pitahayas? ____ YES ____ NO

Commercial pitahaya grower? ____ YES ____ NO

Number of plants or acres? _____

Select registration option and indicate quantity for each:

____ Package Registration at \$50.00 / Person

____ Seminar only at \$ 35.00 / Person

____ Festival/Field Day only at \$25.00 / Person

NO CHARGE FOR GROWER TOURS!!

Please complete the registration form and mail with check for the appropriate amount payable to **UC Regents** to the address below:

UCCE San Diego - North
Attn: Pitahaya Field Day/Seminar
151 E. Carmel Street
San Marcos, CA 92078

You may also register online and pay with credit card by completing the form at <http://ucanr.org/pitahaya2012>. Please contact Barbara Henderson at 760.752.4724 for issues related to online registration.