



# Surviving in Agriculture

The USDA's Risk Management Agency and the University of California Cooperative Extension in San Diego County invite you to join us for **Surviving in Agriculture** a risk management workshop that will help your farm thrive in today's challenging environment. Workshop presentations and activities are designed to help you and your family or business partners gain a better understanding of how to manage risk in your farm operation.



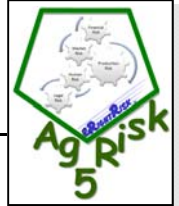
**Tuesday, June 26<sup>th</sup> 2012**  
**9:00 a.m. - 12:00 noon**  
**San Diego County Farm Bureau**  
**1670 East Valley Parkway, Escondido**

**Program #1**

**W**elcome: Ramiro Lobo, Farm Advisor, University of California

**C**hallenges and opportunities for **Agriculture in San Diego County:**  
**A comprehensive overview on water, land, labor, pests, economics, and more**  
Ramiro Lobo, Small Farms & Agricultural Economics Farm Advisor, University of California

**A**g Risk-5: Learn more about tools for managing risk and thriving in today's agriculture  
Dr. Jay Parsons, Agricultural Economist, Colorado State University



**O**rchard Crops: risks and challenges in orchard crop production  
Dr. Gary Bender, Citrus, Avocados and Subtropical Crop Advisor, University of California

**S**trategic Risk Management: calculate your tolerance for risk  
John Hewlett, Ranch/Farm Management Specialist, University of Wyoming

**A**g Survivor - Risk Decisions on Farms (a risk simulation)  
John Hewlett and Dr. Jay Parsons

**Program #2**

**Tuesday, June 26<sup>th</sup> 2012 - 1:00 to 3:00 p.m.**

**P**ractice using risk management tools using actual farm records/case study information (computers provided). See how your operation compares to others, learn to analyze your own records, evaluate risk exposure and more....



**Registration/Fee:** \$20 per farm/ranch couple if paid online or postmarked by **Friday - June 22**; and \$25 thereafter or at the door. The registration fee covers lunch and instructional materials.  
Register online at: <http://ucanr.org/riskmgt-2012> or contact Barbara Henderson for registration details.

**Local Contact:** For more information or to request special accommodations you may need, please contact Ramiro Lobo or Barbara Henderson by phone at 760.752.4724 or by email at [relobo@ucdavis.edu](mailto:relobo@ucdavis.edu) or [bghenderson@ucdavis.edu](mailto:bghenderson@ucdavis.edu).

University of California  
Agriculture and Natural Resources

How Much Risk Is Right For You?

