

## **California Avocado Seminars-San Luis Obispo, Santa Paula, and Temecula**

**February 12 (Tuesday): San Luis Obispo, UCCE (1-4 PM) Refreshments**

**February 13 (Wednesday): Santa Paula, Logsdon's Restaurant (9AM -12:00 PM)  
Continental Breakfast**

**February 14 (Thursday): Temecula, South Coast Winery Resort, Rolling Hills  
Room (1-4 PM) Refreshments**

### **Topics:**

**Avocado Pest Research - Addressing the ever-present insect threats to the California Industry. An update on pest research being done by the UCR Entomology Department, and how the researchers are tackling current pest threats and the threat of new introductions.**

**"Hand Grown in California" - CAC Vice President of Marketing, Jan DeLyser, will speak on the 2008 Consumer Advertising Campaign for California Avocados.**

**A Poster Board Session follows the presentations to provide one-on-one communication with the speakers.**

**These seminars are presented by: California Avocado Commission, California Avocado Society, University of California Cooperative Extension, through a Grant provided by the USDA-Risk Management Agency**

**Refreshment sponsors include: Calavo Growers, Index Fresh, C & M Nursery, Western Farm Services, Mission Produce and West Pak Avocado**