



# Avocado Grower's Meeting

## Reducing Catastrophic Loss from Natural Disasters

THURSDAY, DECEMBER 13, 2007 1:00 PM – 3:00 PM  
SOUTH COAST WINERY, ROLLING HILLS ROOM  
34843 RANCHO CALIFORNIA ROAD, TEMECULA, CA

- 1:00 PM**      **Introduction**  
*Fire and Dry-ice: 2007 will be remembered as a year of extremes. The statistics of consecutive natural disasters.*  
Guy Witney  
Director of Industry Affairs  
California Avocado Commission
- 1:15 PM**      **Overview of the Pilot Avocado Crop Insurance Program.**  
*What protection does the minimum buy-in provide?  
When does buying-up pay off? Are invasive pest quarantines covered under the current insurance product? What is the future of the Pilot Program?*  
Richard Mansfield  
USDA Risk Management Agency
- 1:45 PM**      **Assistance to farmers after natural disaster losses.**  
*FSA as the primary agency administering disaster aid.*  
Rosa Singh, County Executive Director  
United States Department of Agriculture  
Farm Service Agency  
Riverside/San Diego Counties
- 2:15 PM**      **Management considerations before, during and after adverse weather.**  
*Preparing for adversity, managing orchards during extreme weather, and tree restoration after sustaining damage.*  
Ben Faber, Farm Advisor  
University of California Cooperative Extension, Ventura County  
Guy Witney, Director of Industry Affairs  
California Avocado Commission  
Irvine, California
- 3:00 PM**      **ADJOURN**

Refreshment sponsors are Calavo, Index Fresh, West Pak, Golden State Ins. and Mary Roach Ins.

If you have questions on the above agenda, please contact Guy Witney at (800) 344-4333, Ext 108, or Wayne Brydon at (760) 468-7944. You may also view the agenda on the CAC website at [www.avocado.org/growers/calendars.php](http://www.avocado.org/growers/calendars.php)