



Avocado Grower's Meeting

Reducing Catastrophic Loss from Natural Disasters

TUESDAY, DECEMBER 11, 2007 1:00 PM – 3:00 PM
UC COOPERATIVE EXTENSION CONFERENCE ROOM
669 COUNTY SQUARE DRIVE, VENTURA, CA

- 1:00 PM** **Introduction**
Fire and Dry-ice: 2007 will be remembered as a year of extremes. The statistics of consecutive natural disasters.
Guy Witney
Director of Industry Affairs
California Avocado Commission
- 1:15 PM** **Overview of the Pilot Avocado Crop Insurance Program.**
*What protection does the minimum buy-in provide?
When does buying-up pay off? Are invasive pest quarantines covered under the current insurance product? What is the future of the Pilot Program?*
Richard Mansfield
USDA Risk Management Agency
- 1:45 PM** **Assistance to farmers after natural disaster losses.**
FSA as the primary agency administering disaster aid.
Brenda Farias, County Executive Director
United States Department of Agriculture
Farm Service Agency
Santa Barbara/Ventura Counties
- 2:15 PM** **Management considerations before, during and after adverse weather.**
Preparing for adversity, managing orchards during extreme weather, and tree restoration after sustaining damage.
Ben Faber, Farm Advisor
University of California Cooperative Extension, Ventura County
Guy Witney, Director of Industry Affairs
California Avocado Commission
Irvine, California
- 3:00 PM** **ADJOURN**

Refreshment sponsors are Calavo, Index Fresh, West Pak, Golden State Ins. and Mary Roach Ins.

If you have questions on the above agenda, please contact Guy Witney at (800) 344-4333, Ext 108, or Wayne Brydon at (760) 468-7944. You may also view the agenda on the CAC website at www.avocado.org/growers/calendars.php