



Avocado Grower's Meeting

Reducing Catastrophic Loss from Natural Disasters

TUESDAY, DECEMBER 11, 2007 8:00 AM – 10:00 AM
UC COOPERATIVE EXTENSION AUDITORIUM
2156 SIERRA WAY, STE. C, SAN LUIS OBISPO

- 8:00 AM** **Introduction**
Fire and Dry-ice: 2007 will be remembered as a year of extremes. The statistics of consecutive natural disasters.
Guy Witney
Director of Industry Affairs
California Avocado Commission
- 8:15 AM** **Overview of the Pilot Avocado Crop Insurance Program.**
*What protection does the minimum buy-in provide?
When does buying-up pay off? Are invasive pest quarantines covered under the current insurance product? What is the future of the Pilot Program?*
Richard Mansfield
USDA Risk Management Agency
- 8:45 AM** **Assistance to farmers after natural disaster losses.**
FSA as the primary agency administering disaster aid.
Jennifer Anderson
County Executive Director
United States Department of Agriculture
Farm Service Agency
San Luis Obispo County
- 9:15 AM** **Management considerations before, during and after adverse weather.**
Preparing for adversity, managing orchards during extreme weather, and tree restoration after sustaining damage.
Mary Bianchi, Horticulture Advisor
University of California Cooperative Extension, SLO County
Guy Witney, Director of Industry Affairs
California Avocado Commission
Irvine, California
- 10:00 AM** **ADJOURN**

Refreshment sponsors are Farm Supply, Calavo, Index Fresh, Golden State Ins. and Mary Roach Ins.

If you have questions on the above agenda, please contact Guy Witney at (800) 344-4333, Ext 108, or Wayne Brydon at (760) 468-7944. You may also view the agenda on the CAC website at www.avocado.org/growers/calendars.php