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***University of California
Cooperative Extension
and
Small Farms Program***

PRESENTS

**Blueberry and Blackberry Field Tour
Wednesday, May 18, 2011**



**Blueberry Meeting and Field Day
Thursday, May 19, 2011**

University of California
Cooperative Extension
Tulare County
4437B S Laspina St

May 18, 2011

Blueberry and Blackberry Tour



The tour will include stops at small and large farms and packing facilities. Transportation via van will be available to the first twenty participants who request it. Others will caravan behind the main group.

Topics include Blackberry Sunburn Prevention, Blackberry Trellising Systems, Blueberry Field Design and Layout, Soil and Water Acidification, Irrigation Scheduling, Harvest Practices and Blueberry Packing and Cooling.

Contact Mary at (559) 684-3302 for more information.

11. Detach and mail this form to address below with check payable to UC REGENTS by Wednesday, May 11. ✂

REGISTRATION FORM

BLUEBERRY AND BLACKBERRY FIELD TOUR & BLUEBERRY MEETING AND FIELD DAY
9:00 AM—3:00 PM
UC Coop Ext
Blueberry Meeting
4437B So. Laspina St.
Tulare, CA 93274-9537

Register online by using your credit card at: <http://lucanr.org/lbbd>

Names of person(s) Attending:	No. Attending	May 18 Blueberry Tour X \$20.00 =	May 19 Blueberry Field Day X \$25.00 =	Check No.	Cash Payment

Translation and other accommodations are available if requested by May 11, 2011. Call (559) 684-3302 for more information. Detach and mail this form to address below with check payable to **UC Regents** by Wednesday, May 11.

SPECIAL THANKS

Driscoll's Strawberries & Associates

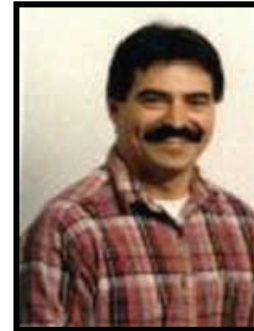
Fall Creek Farm & Nursery

Verdegaal Bros, Inc



Blueberry Meeting and Field Day Agenda

**Kearney Agricultural Research and Extension Center
9240 So. Riverbend Avenue, Parlier CA**



Manuel Jimenez

7:30 AM Registration
Karen Gentzler & Mary Bejarano, Secretaries, UCCE Tulare County

8:00 Introductions
Manuel Jimenez, Farm Advisor, UCCE Tulare County

8:10 World Blueberry Production Systems
Dick Mombell, Fall Creek Farm and Nursery, Lowell OR



Dick Mombell

9:00 Blueberry Plant Nutrition
Bernadine Strik, Professor, Department of Horticulture, Oregon State University

10:00 Blueberry Disease Management
William O. Cline, Research Extension Specialist, Department of Plant Pathology, North Carolina State



Bernadine Strik

10:30 Blueberry Frost Protection Strategies
William O. Cline, Research Extension Specialist, Department of Plant Pathology, North Carolina State



William Cline

11:00 **The Use of Control Atmosphere to Increase Blueberry Market Life**
Dr. Celia Cantin, Dept of Plant Sciences, University of California, Davis

11:30 **Blueberry Market Outlook**
Todd Griffin, Assistant Manager, North American Blueberry Council and Executive Director, U.S. Highbush Blueberry Council



Celia Cantin

12:00 PM **Lunch Catered by "Uncle Harry's"**

12:30 **Participants are transported to field trial area via tram.**

1:30 **Field Tour, Blueberry Tasting and Exhibitor Displays**

Blueberry Trial Field Tour
Manuel Jimenez, Farm Advisor, UCCE, Tulare County



Todd Griffin

Industry Exhibitors (tentative list):

Acidifying Irrigation Water and Calibration
Jim Gregory, Verdegaal Brothers, Inc., Hanford CA

Blackberry Rotating Trellis System
Richard Barnes, Trellis Growing Systems, Inc., Indiana

Fall Creek Farm and Nursery
Dick Mombell, Lowell OR

Oregon Blueberry Farms and Nursery
Greg Willems, Kingsburg CA

Bird Management Strategies
Mike Taber, Wildlife Control Inc., Fresno CA

Falconry-Based Bird Abatement
Brad Felger, Airstrike Bird Control, Atascadero CA

High Tunnel Blueberry Production
Dominic Cresenti, Haygrove Tunnels, Fallbrook CA