

Water Quality Team Outreach Meeting Minutes

November 6, 2008 6:00 PM

SCREC Conference Room

In attendance: Tammy Majcherek, Isabel Barkman, Sam Chien, Phil Concan, Bev Krassner-Bulas, Helen Magruder, Bill Magruder, Darla Miller and Fred Tarnay.

Announcements

Volunteer Hours

- Please send your hours worked to Tammy – thank you to those who have already done so. Don't forget to also post them on the VMS.

Program Website

- The program website has been updated to include public friendly areas such as locating back issues of the *Clippings* newsletter, viewing photo albums of the various outreach events and other information that may be of interest. <http://groups.ucanr.org/pin51volunteers/>

Demonstration Home Consultants

• **Resident Contact**

- Continue contacting demonstration home residents every month; be sure to log your information (good or bad) on the contact data log.
- Turn in monthly contact logs every month to Tammy.

Workshops

Fall Workshops – 'Preparing Your Landscape for Wet Weather'

- October 4, 2008 SJC2 Workshop held from 9am to 12pm in the greenbelt located at the end of Via Los Arboles.
 - **155 postcard invitations mailed**
 - **Approx. 20 attendees**
 - **Photos have been posted to the project website.**
- November 8, 2008 LN8 Workshop to be held from 9am to 12pm – Parc Vista Overlook
 - Tables will be set up to provide information on irrigation, pesticides and fertilizers, low impact plants, etc. focusing on activities such as controller/clock adjustment, checking the weather before applying chemicals; proper chemical clean-up; planting natives, bulbs and other perennials; mulching to prevent erosion and weed growth, etc.
 - Advertisement –
 - 244 postcard invitations mailed
 - newsletter announcement
 - personal contact by project employee conducting survey
 - The following have volunteered to man tables and assist homeowners –
 - Darla Miller
 - Carol Marsh
 - Bill Magruder
 - Helen Magruder
 - Sam Chien
 - Bev Lovejoy
 - Kimberly Sterling (MGIT)
 - Tammy will transport materials, tables, canopies etc. and will have the permit from the city.

Newsletter

The October/November issue was mailed to the residents within the treatment sites and posted to the program website. Contributing newsletter articles written by Darla Miller, Darren Haver, Myrna Liepold, Loren Oki, Tammy Majcherek and Norma Yarbrough.

- Kudos to Bill Magruder and Phil Concan for already turning articles to be put into the Jan/Feb issue.
- Holiday Postcard
 - Group consensus is that it is a good idea to send a postcard to the residents of both treatment sites with suggested ideas for New Year's resolutions focusing on better gardening practices and project goals.
 - Darla suggested a "lean and green" theme – recycling, utilizing HHHW sites, etc.
 - Various suggestions were made regarding the front of the postcard such as picture of: water quality team volunteers, project related materials, a clean, local body of water, a dirty outfall combined with a "naughty" message.

ACTION ITEM:

Darla, Tammy and Darren will discuss the postcard in greater detail over the next two weeks.

Any suggestions from team members are welcome.

ACTION ITEM:

Darla requests that the much needed newsletter articles are submitted to her by December 15th, 2008.

Project Update

A follow-up survey is being conducted in all (8) PIN51 neighborhoods (Orange and Sacramento County). The survey was initially mailed to all residents during the summer and is now being conducted door-to-door. The survey will be a useful tool to determine if the project outreach has been successful by comparing the tabulated results for 2008 and 2007.

Tammy discussed the possibility of a project extension. If the project receives an extension, outreach for this project will continue until June 2009. Outreach activities may include another open house to be held at the demonstration landscapes, three issues of the newsletter and continuing contact with the demonstration homes. At this time, a decision has not been made by the SWRCB. All team members will be notified when word is received, at which time we will poll members for their continued participation.

****NEXT MEETING TO BE ANNOUNCED****