

Water Quality Team Outreach Meeting Minutes

April 10, 2008 6:00 PM

SCREC Conference Room

Team members present:

Darren Haver, Tammy Majcherek, Isabel Barkman, Sam Chien, Phil Concan, Alan Fitzgibbon, Alice Houseworth, Carolyn Jensen, Duane Jones, Myrna Liepold, Bill Magruder, Helen Magruder, Carol Marsh, Darla Miller, Fred Tarnay, and Georgia Thieben.

Announcements

Volunteer Hours

- Please send your hours worked to Tammy – thank you to those who have already done so. Don't forget to also post them on the VMS.

Outreach Material

- If you need outreach materials for this project please contact Tammy first, do not go directly to UCCE offices. Any outreach material given to residents of this project needs to be tracked as part of our outreach research.

Demonstration Landscape Tour

Volunteers are welcome to tour of the demonstration landscapes to review BMPs that are in place.

Demonstration Home Consultants

Resident Contact

- Continue contacting demonstration home residents – timeliness is key to build trust and for project success. If not already done, schedule appointments with demonstration home residents to present recommendations. Great job in turning in contact sheets!
- Contact residents regarding scheduling a demonstration at their home. Work with Helen Magruder to schedule date, topic, etc. Consultant teams are responsible for acting as liaison between resident and the workshop workgroup. Enlist resident's assistance in promoting the demonstration to neighbors.

Workshops

May 17, 2008 – UCCE Demonstration Landscape Open House and Vendor Fair

- Invitations to SJC2 and LN8 residents being printed. Email invitation to UCCE Master Gardener volunteers.
- Purchase/rent EZ-up tents if needed – many vendors have them already.
- Darren and Tammy notifying vendors – Irrrometer, Tierra Verde, Hunter, Tree of Life, Green Thumb, and Ewing have all agreed to participate even if only with a table of material.
- Tammy is contacting local nurseries and water/HHW/IWM agencies for participation.
- Volunteers needed to assist with parking control, tours of landscapes, etc.

ACTION ITEM:

- **Please contact Tammy to sign up to work on May 17th. All team members are encouraged to do so to ensure the success of this event.**

“Cul-de-Sac” demonstrations

- First demonstration has been scheduled for April 19th in Laguna Niguel. Jeanne Lepowsky will be delivering the presentation on Low Impact Plant Selection following a brief project overview by Alan Fitzgibbon.
- Georgia Thieben will be collecting plant donations to be picked up by Bill and Helen Magruder.

ACTION ITEM:

- **For those assisting with set-up, we will begin at noon.**
- **For those transporting material, we will meet at SCREC at 11:00 am.**
- Continue working with consultant teams to set dates and topic.
- Notify Tammy of any supplies needed

Chairs

Continue working sub-committee chairs notifying Darren and Tammy of any needs or requests

Data Entry

Product Availability Surveys

- Norma Yarbrough has started surveying area stores and products available.
- All project members are encouraged to do the same when visiting your favorite box store or nursery.

Newsletter

April/May 2008 Issue

- The first issue has been printed and being assembled for mailing. Check project website for online copy.
- Articles needed for the next issue – plant of the month, run-off related information, water quality information, etc. Please contact Darla Miller for more information.

ACTION ITEM:

- **Please contact Darla Miller if you are interested in writing an article for the newsletter.**

Meeting adjourned at 8:00 p.m.

Next Meeting – May 8th at 6:00 p.m. in the SCREC Conference Room.