

PROJECT OUTREACH MATERIALS AND VOLUNTEER OPPORTUNITIES

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Outreach Study Sites

- ◆ Laguna Niguel (#8)
 - ◆ Marina Hills HOA
 - ◆ Over 2500 homes in HOA – only outreaching to approx. 250.
- ◆ San Juan Capistrano (#2)
 - ◆ Rancho San Juan and San Juan Creek (Warmington) HOAs
 - ◆ Approximately 144 homes.

Outreach Activity Plan

- ◆ San Juan Capistrano (#2)
 - ◆ Articles in HOA newsletters
 - ◆ HOA web site
 - ◆ Inserts in HOA mailings
 - ◆ California Friendly® Common Area Retrofit
 - ◆ Spring Community Gardening Event
 - ◆ Giveaways?
 - ◆ Demonstrations?
 - ◆ Vendors?
 - ◆ Demonstration Homes (4)

Outreach Activity Plan

- ◆ Laguna Niguel (#8)
 - ◆ Articles in HOA newsletters
 - ◆ Speakers Bureau Presentations
 - ◆ Inserts in HOA mailings
 - ◆ Spring Community Gardening Event
 - ◆ Giveaways?
 - ◆ Demonstrations?
 - ◆ Vendors?
 - ◆ Demonstration Homes (4)

Demonstration Homes

- ◆ Selection
 - ◆ Existing examples of water efficient landscapes or
 - ◆ Landscapes that would greatly benefit from MG assistance.

San Juan Capistrano (#2)





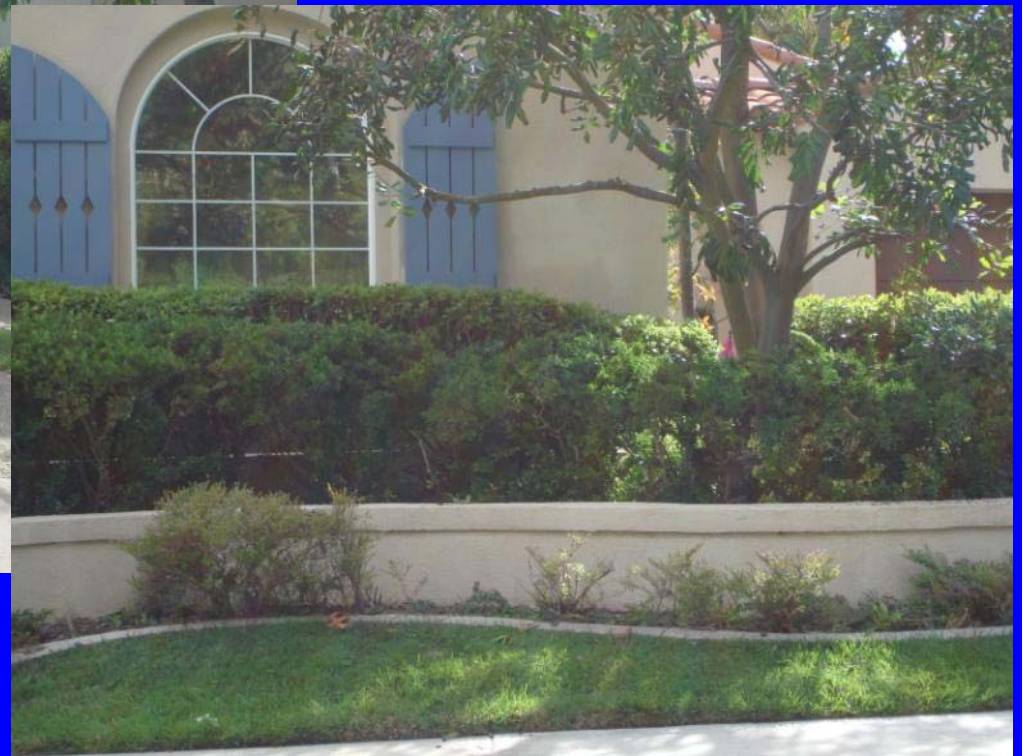








Laguna Niguel (#8)















Demonstration Homes

◆ Outreach

- ◆ Initial contact made by project coordinator.
- ◆ Follow-up contact by assigned MG team.
- ◆ Landscape assessment with MG team and project coordinator.
- ◆ Establish monthly communication with resident.
 - ◆ Hotline
 - ◆ Contact Log Sheets
- ◆ Offer recommendations based on project approved information or following confirmation with advisers.
- ◆ Follow-up with recommendations and provide regular updates to project coordinator.

Demonstration Homes

- ◆ Test Outreach Materials
 - ◆ Top Ten Ways to Keep Our Water Clean
 - ◆ Landscape Design
 - ◆ Landscape Plants: Fertilizing and Watering
 - ◆ Lawn Fertilizing
 - ◆ Lawn Watering
 - ◆ Ants
 - ◆ Safe Use and Disposal of Pesticides
 - ◆ Lawn Insects