



PRESS RELEASE



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*For further information contact:
Bing McClellan, Director of Marketing
(210) 494-3481*

GREEN LIGHT COMPANY INTRODUCES OMRI LISTED FIRE ANT CONTROL WITH CONSERVE®

San Antonio, TX – January 1, 2004 – Green Light Company, a primary manufacturer of lawn & garden products, has introduced **Green Light Fire Ant Control** with Conserve®. **Green Light Fire Ant Control** kills fire ants and their queen, is labeled for use in home gardens (one acre or less), and does not require watering in. In addition, this product is listed by the Organic Materials Review Institute (OMRI) for use in organic production. Other advantages include the fact that it controls fire ants for up to 2 months and one pound treats 10,900 square feet or 22 mounds. **Green Light Fire Ant Control** is formulated to kill the fire ant colony, helping to ensure the homeowner stops new mounds from forming – controlling the mounds you see plus those you don't.



Conserve® is actually a naturally occurring bacteria and is the first in a new class of insect control products known as “naturalytes.” **Green Light Fire Ant Control** breaks down in the soil, does not leach into ground water, and represents another step in a program of integrated pest management. Easy to use, odorless and long lasting, **Green Light Fire Ant Control** effectively kills fire ants while providing consumers with a fire ant bait that will not harm beneficial insects such as ladybird beetles.

For information on **Green Light Fire Ant Control**, as well as the entire line of Green Light products, contact the Green Light Company, P.O. Box 17985, San Antonio, Texas 78217-0985, or visit our website, www.greenlightco.com.

Green Light is a 100% employee-owned company. Electronic images available upon request.

Conserve® is a registered trademark of Dow Agrosiences, L.L.C.